

Fashion, fantasy, and the power of endurance

KYLIE MINOGUE: PRINCESS OF POP

A child star who grew with grit and grace while living under a perpetual spotlight. One of the most successful musical artists of all time, selling more than 80 million records worldwide.

A breast cancer survivor who has emerged stronger than ever. And a fashion legend whose costumes are so beloved they have become literal museum pieces.

For nearly four decades, Kylie Ann Minogue has evolved alongside pop itself: introducing new sounds, new silhouettes, and new cultural moods without ever surrendering her essential wit or warmth.

Australia's pint-sized pop star may have fallen into fame, but she has worked relentlessly to earn her place ever since. Her younger sister, Dannii, was the first performer in the family, and ten-year-old Kylie found herself with a new job simply because she'd tagged along to an audition. After a few small TV appearances, she landed a role on the Australian soap *Neighbours*. Kylie and her costar Jason Donovan quickly became the most beloved couple in the country, onscreen and off.

Then came the moment that changed everything. At a 1987 charity event featuring the *Neighbours* cast, Kylie shyly sang a cover of Little Eva's 1962 hit "The Loco-Motion."

Her performance was re-recorded, casually released with no expectations, and swiftly became Australia's best-selling single.

Of the entire decade.

From that moment, nearly everything Kylie said, sang, or wore became news. Her style, in particular, has played an essential role in her peerless career. From those *Neighbours*-era overalls to her extravagant music video outfits and dramatic tour costumes, Kylie's clothes have reflected – and often helped define – each phase of her personal and artistic reinvention. Every look marks a new moment of self-authorship: playful, sensual, unapologetically theatrical.

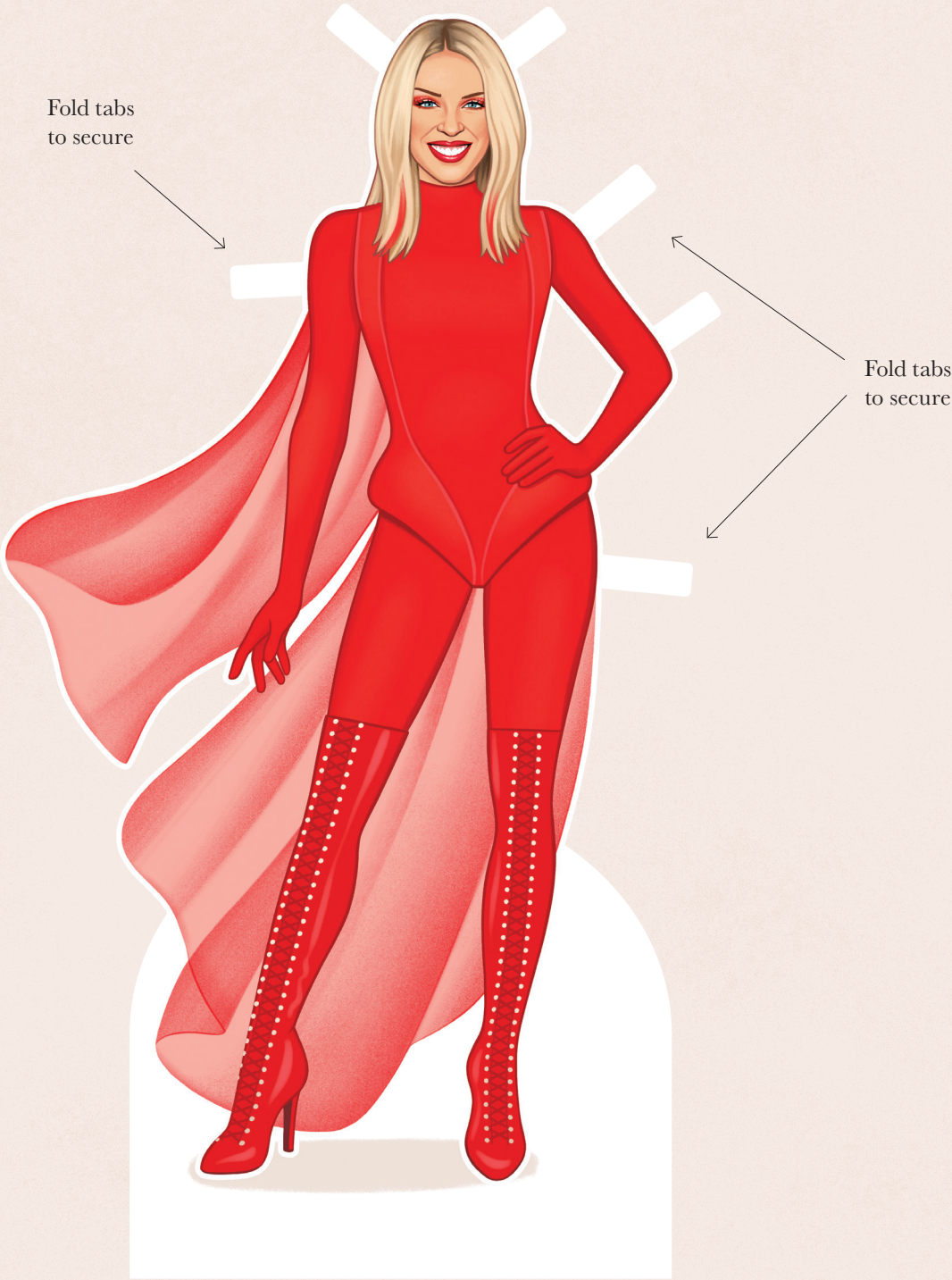
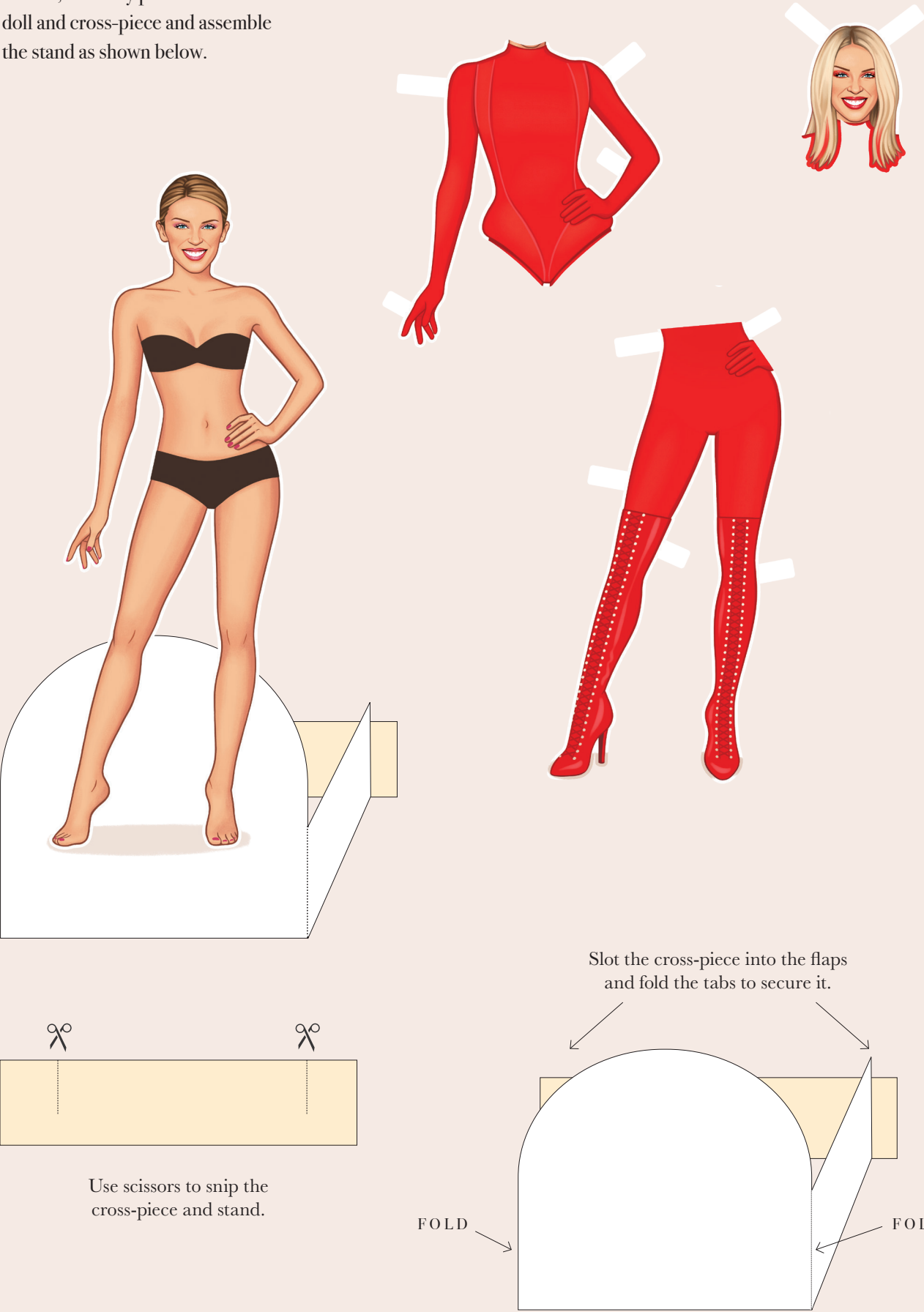
Many of her outfits are so adored that they've been exhibited in museums, toured the world, and even spawned commemorative Barbie dolls.

Kylie's visual and musical languages are inseparable. What's more, her infectious energy, quiet resilience, and profound bond with the widest range of fans have elevated her beyond simple stardom. Her ageless endurance speaks to her understanding that joy itself can be a radical choice – and that survival, rendered with the highest style, is eternally extraordinary.

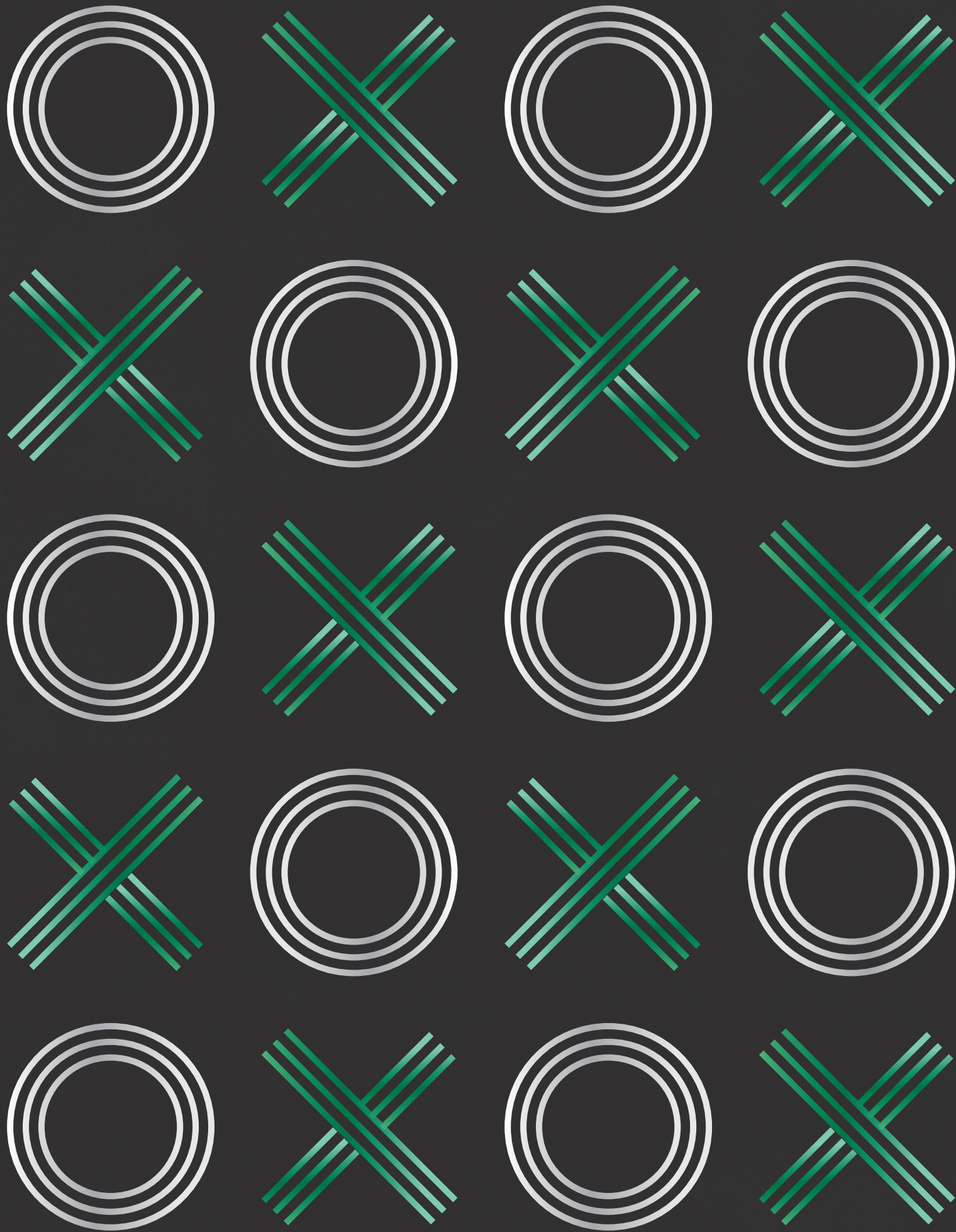
Kylie is a genuine icon.

INSTRUCTIONS

To use, carefully press out the doll and cross-piece and assemble the stand as shown below.

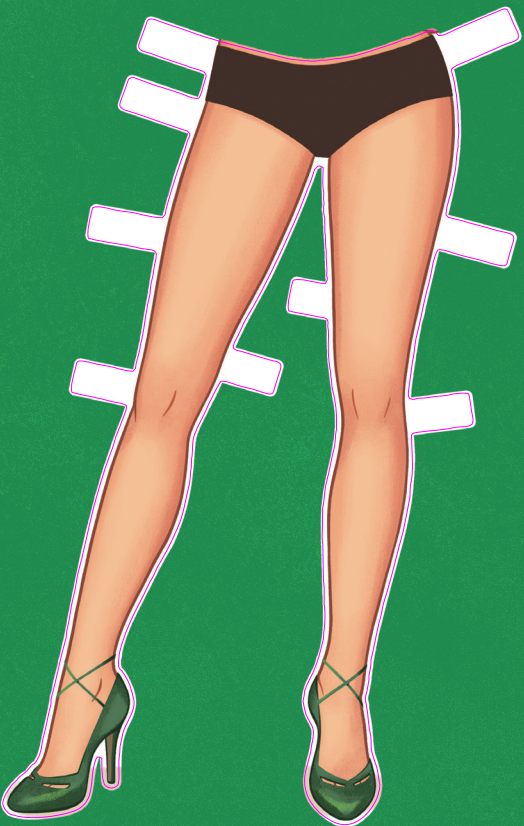
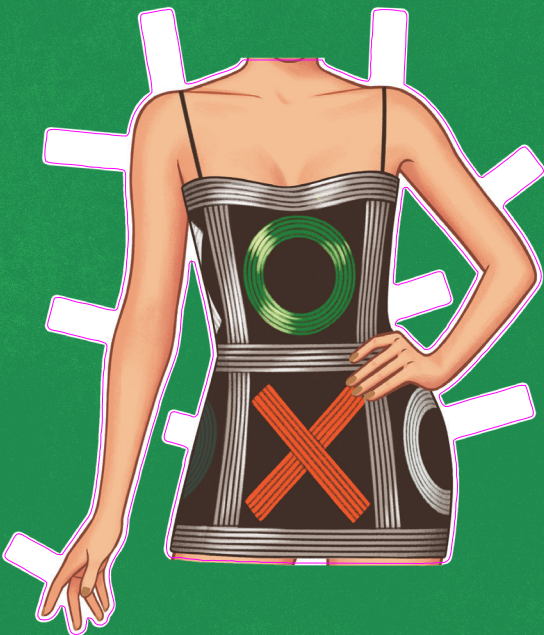


Press out the outfits and get dressing. Style Kylie in her iconic looks, or mix and match to create something brand new.



THE DELINQUENTS
FILM PREMIERE

1999



STYLE ICONS: KYLIE MINOGUE

spinning Around

MUSIC VIDEO

This is the outfit that sparked an international uproar ... not to mention an exercise video called *The Hotpants Workout* (“for a bum like Kylie’s!”) and a declaration from *The Sun* that the singer’s “pert posterior” – which she had allegedly insured for £5 million – was a “national treasure.”

And all thanks to a pair of thrifted short shorts that cost around 50 pence. “Spinning Around” was the first single from *Light Years*, Kylie’s seventh studio album. Written by Paula Abdul and a small team of songwriters, its disco energy helped propel it to No. 1 on charts around the world. Fans were delighted to embrace Kylie’s return to dance pop after the darker direction of 1997’s *Impossible Princess*.

But the video pushed the song into legendary territory.

Sure, she’s wearing a stunning cowl-neck top in champagne hues from Chloé, with delicate gold chain straps designed to frame a nearly bare back and daringly open sides. Her gold strappy sandals from UK brand Gina are sexy, too, as is her tousled, honey-blonde hair and shimmery makeup.

But that’s not what everyone was talking about.

British photographer Katerina Jebb had picked up the ruched gold lamé hotpants at a flea market, and, at the time, Kylie wasn’t thrilled when her longtime stylist, William Baker, chose them for the video. “I remember feeling quite self-conscious and kept wrapping a robe around myself,” she later recalled.

The robe has since been lost to history, but the hotpants were exhibited at London’s Victoria and Albert Museum before finding a permanent home in the Australian Performing Arts Collection.





come into my world music video

Often considered to be among the most inventive music videos ever made, this one-shot wonder was conceived and filmed by French director, Michel Gondry. While Gondry is now beloved for his feature films – including 2004’s *Eternal Sunshine of the Spotless Mind* – at the time he was highly sought after as a creator of imaginative videos for the likes of Björk, Radiohead, and The White Stripes.

And then there’s Kylie.

For “Come into My World,” the final single from *Fever*, Gondry devised a typically high-concept approach. At first, it seems simple. The camera follows the casually dressed star through a Parisian neighborhood as she picks up her dry-cleaning. But this is Kylie we’re talking about, so of course, casual still means cool.

In the video, Kylie wears a pink menswear polo accented with white and black stripes, designed by Dolce & Gabbana. They also made the grey houndstooth trousers and wide leather belt. But that coveted, double-strapped grey suede crossbody bag is pure Chloé.

Fans who like the outfit have the chance to see it again, and again, and again: each time the singer completes a loop around the block, she is multiplied. By the time she reaches her destination, there are four Kylies – but somehow, Gondry has captured them all in a single, intricately choreographed take.

In 2026 – on the 25th anniversary of the iconic music video – Michel Gondry and Kylie reunited, alongside fellow Aussie sensation Margot Robbie, to recreate the video for a Chanel handbag commercial. Suffice to say the internet went wild.





padam padam

MUSIC VIDEO

In 2020, at the age of 52, Kylie became the first female artist in the UK to top the charts in five consecutive decades, with her album *Disco*. Three years later, the red-hot phenomenon “Padam Padam” proved that she remained one of the rare stars who could ignite a genuine cultural moment with a single music video.

For this project, Kylie reunited with Sophie Muller, who had directed several of her other videos, to create a saturated, cinematic dreamscape that mirrors the song’s pulsing heat.

Kylie’s look was styled by frequent collaborator Bradley Kenneth, whose vivid, high-fashion sensibility shaped the onscreen aesthetic. He chose a striking monochromatic ensemble: a skintight, gloved red catsuit from Thierry Mugler accessorized with a sheer chiffon cape that billowed dramatically in the desert wind. Her lace-up, thigh-high boots came courtesy of Maison Ernest, the historic Parisian house whose cabaret-inflected designs proved a perfect match for the video’s theatrical glamour.

Red eye shadow, glossy lips, and matching nails – hidden under her gloves – completed the tone-on-tone effect, turning Kylie herself into a living heartbeat – only appropriate for a song designed to mimic the thrum of desire.



